

Your Free Partner Pass

PCBC® 2010

June 9-11

Moscone Center
San Francisco

www.pcbc.com



Three Days of Exhibit Hall Access
Wednesday, June 9 | 10:00am – 5:00pm
Thursday, June 10 | 10:00am – 5:00pm
Friday, June 11 | 9:00am – 3:00pm

Come to PCBC® 2010 Experience a Bold New Exhibit Floor

For over 50 years PCBC® has been attracting exhibitors to share their innovative products with the nation's top builders. These are products designed to improve the homebuilding process, increase energy efficiency, reduce carbon emissions, enhance home and community design, and solve unique construction challenges.

With the building industry facing unprecedented change; from the economy, the market and the buyer, PCBC® 2010 offers you more opportunities to access the information you need to be ready for what's next. By breaking down the walls between learning, exploring, practicing and doing we're helping transform the exhibit floor into a Learning Laboratory.

That's why PCBC® 2010 offers you not just a Free Pass but a Passport to Education.

The Learning Laboratory

THE TOWN SQUARE – Information Central

With so much to explore at PCBC® 2010, The Town Square offers the perfect place to start. Watch a live media event or participate in social media activities or join us for the Curator-Led Tours which offer a unique in-depth exploration of products and processes as industry experts guide you on a tour of their favorite solutions at PCBC.

GREEN STANDARDS PAVILION – What You Need to Know Now

The mandatory California Green Building Standards Code takes effect January 1, 2011. Are you ready? Learn about the scope of the California Green Building Standards Code and find the solutions at the Green Standards Pavilion. Here you will discover the answers through brief but concentrated Q&A sessions with code experts, informative displays, and product solutions covering the areas addressed by the mandatory code.

THE EXHIBITORIUM – A Learning Theatre

What does the future bring? The Exhibitorium provides you with latest solutions to today's issues. Find the answers as we explore the new world of Smart Grids and Renewable Energies; the newest solutions in the world of Building Science; and the many opportunities of Energy Retrofitting. The Exhibitorium, offers a venue for the conversations of tomorrow, without leaving the exhibit floor.



Register for your FREE Partner Pass
online at www.pcbc.com/go/freepass

YOUR DISCOUNT CODE:

BE2010

This pass includes admission to all PCBC Exhibits and educational activities listed here. Other events can be added to your registration at regular cost.

Pass is valid for all three days of PCBC® 2010, June 9, 10, and 11, 2010.

Register online at www.pcbc.com/go/freepass using your DISCOUNT CODE printed above.

Register by May 7th to receive your badge in the mail. After May 7th, you may still register online and pick up your badge onsite.



Reframe the dream.