

ALAMEDA

TRADES DAY

A DAY FOR CAREER CONNECTED LEARNING

INSPIRE THE NEXT GENERATION

Engage students with hands-on activities—showcasing everything from

construction, engineering, design, technology, sustainability,

and more! Highlight real career paths across the built environment, from labor to leadership.

NOVEMBER 13 2025 | 9:00 AM - 12:00 PM

USS HORNET MUSEUM

707 W HORNET AVE., ALAMEDA CA 94501

REGISTER NOW

TRADESDAY.ORG



ASHLEY SLOVAK

916.465.8308 | aslovak@cie.foundation

OUR SPONSORS

BRONZE



California State
University **Chico**

PRE-EVENT RECOGNITION

Website Presence
 *Social Media Promotion
 Logo on Collateral Materials + Flyers
 Press Release Recognition
 Banner Ad on CIEF Website (60 Days)

LOGO

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***EXHIBITOR
\$250**
ON-SITE RECOGNITION

Exhibit Space
 Recognition in Digital Event Program
 Featured on Student Time-card
 Event Promotional Materials
 Sponsor Banner
 Verbal Mention and Thank you
 Speaking Opportunity at Safety Talk

PREMIUM

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PREMIUM

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POST-EVENT RECOGNITION

Workforce Development Newsletter
 School Contact List & Instructor Intro.
 Wrap up Email Recognition
 *Social Media Shout out

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MARK YOUR SELECTION
***DO YOU QUALIFY FOR THE EXHIBITOR SPONSOR WAIVER?**

- ☐ I represent a public community college/university and qualify for a exhibitor sponsor waiver (\$250 value)
☐ I am providing a hands-on demonstration for students and qualify for a exhibitor sponsor waiver (\$250 value)

NAME: _____ COMPANY: _____

STREET ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

☐ INVOICE OUR COMPANY ☐ CHECK ENCLOSED ☐ CREDIT CARD: _____ MASTERCARD _____ VISA _____ AMEX _____ DISCOVER

NAME ON CARD: _____ AMOUNT OF CHARGE: _____

CARD NUMBER: _____ CVC: _____

SIGNATURE: _____ EXPIRATION DATE: _____

Additional social media promotional details can be found at the Trades Day Resource Page.

Make your company check payable to: Construction Industry Education Foundation - 5370 Elvas Avenue, Sacramento, CA 95819
 or register online at: www.tradesday.org | Construction Industry Education Foundation | Tax ID: 20-0595531