

March  
22  
2019



## Join Us

Whether you're small or large, support small business in construction by attending the inaugural Small Business Construction Expo. Hosted by AGC of California, BART, Caltrans, City of San Francisco, CPM Logistics, and the Department of General Services, we celebrate small businesses with a full day of workshops with industry experts, content and strategizing opportunities, as well as invaluable networking.

### What to Expect

- Information on how to contract with public agencies and primes
- 300-400 small business owners, consultants, agencies, prime contractors and unions
- Workshops and guest speakers throughout the day
- Networking sessions with agencies, primes and other small business attendees
- 50 exhibitor tables
- Breakfast, lunch, and refreshments provided
- Sign up for your exhibitor table at <http://SBCX.agc-ca.org>

**Let's Celebrate  
Small Business Together!**

For more information, visit our website  
<http://SBCX.agc-ca.org>

### Who Will Be There?

Prime contractors, subcontractors, small business owners and employees, U.S.D.O.T., federal, state and local agencies and transportation experts.

### Location

Oakland Marriott  
1001 Broadway  
Oakland, CA 94111

### Ticket Prices

\$50 Per Person

### Partnering Agencies



PORT OF OAKLAND

# BECOME AN EXHIBITOR

## RELATIONSHIPS

Your commitment will ensure that your business is extensively promoted within the construction small business community as well as many other platforms through word of mouth, logo and brand listings and prominent acknowledgments, before and during the event.

With a desire to strengthen and enhance their companies with the right tools and education, small business contractors and consultants in the construction industry are going places! We invite you to take advantage of this great opportunity to build relationships and strategize better ways to engage these companies.

## EXHIBITOR LEVELS

As an exhibitor, you will receive two chairs, one table, exhibitor sessions throughout the day to promote your company, as well as complimentary Expo tickets and mentions in Expo marketing materials.

### **10 x 10 Booth Package - GOLD \$1,500**

Your company's logo in e-blasts, press releases, social media, advertising, on event posters and programs, mentions during the event, booth space (10x10), signage in the sponsored area and two (2) Expo tickets.

### **20 x 20 Booth Package - PLATINUM \$5,000**

Your company's logo in e-blasts, press releases, social media, advertising, on event posters and programs, mentions during the event, booth space (20x20), signage in the sponsored area, six (6) Expo tickets, and electricity for your booth.

## SPONSORSHIP LEVELS

### **Wi-Fi Sponsor - \$5,000 (only 1 available!)**

Signage as our Event Wi-Fi sponsor. When attendees sign into the wi-fi, they will be redirected to your organization's website!

### **Electricity Sponsor - \$5,000 (only 2 available!)**

Signage and marketing as "Powered by...(your company's name)"

### **Refreshment Sponsor - \$2,500 (only 1 available!)**

Signage and marketing as the event's Refreshment Sponsor

### **Lunch Sponsor - \$2,500 (only 2 available!)**

Signage and marketing as the event's Lunch Sponsor

## GENERAL AGENDA

Choose your own event adventure! With our amazing line-up of workshops, educational sessions, and lunchtime networking, you can maximize your presence by providing product demonstrations and project opportunities to attendees.

We've got a heavy-hitting lineup and a limited number of tables, so make sure to get a prime location for your sponsorship table!

8:15 - 9:00 AM **Intro and Keynote**

9:30 - 10:30 AM **Panel Session**

12:00 - 1:15 PM **Lunch**

1:30 - 2:30 PM **Panel Session**

\*Networking Reception to follow

For more information, visit our website  
<http://SBCX.agc-ca.org>

